# **Business Marketing with Twitter**



# Build your brand with Twitter for Business

People on Twitter are looking for what's new — for great content and stories from the people, businesses, and brands that they're interested in.

The #1 reason people come to Twitter is to discover something new and interesting.

### Create and share powerful stories with your followers

## **Create a profile**

Your profile shows the world who you are, and first impressions count.

#### What to Tweet

Let your unique brand personality shine through with compelling content.

#### **Twitter followers**

Extend the reach of your brand with a loyal community of followers.

#### **Connect with customers**

Use Twitter to upgrade your customers' experience.

To learn more, contact Saco Bay Web Design